Alex Love

MarCom Executive & Podcast Host

Alex Love is a dynamic and multifaceted professional who excels in the realms of digital marketing, communications, and events. Currently serving as the VP of Marketing and Communications at RIVA Solutions, Alex brings a wealth of expertise and a unique perspective to the table, honed through years of experience in both the private and public sectors.

A new mom and co-host of *Mastering the Art of Failing* podcast, Alex's journey is marked by versatility, she understands how to make a big impact with limited resources, specializing in creating and leading small, lean marketing and communications teams that punch well above their weight. Her passion for solving intricate challenges and her expertise in digital landscapes make her an ideal speaker for conferences, group trainings, webinars, and podcasts focusing on marketing, communications, digital strategies, entrepreneurship, leadership, and the intricacies of balancing professional and personal growth.

SPEAKER TOPICS

- B2G and B2B Marketing
- Internal Communications and Employee Engagement
- Branding and Personal Branding
- Hosting Impactful Events and Meetings
- Leading Powerful Lean Teams
- Women in Leadership

SELECT PAST ENGAGEMENTS

Extended list available upon request.

Podcast Guest:

- From Woman to Leader
- Tailwind Marketing Show
- Dear HR Diary
- Neil Watkins Show
- CMO Network
- BizBlend
- Entail AI
- KAJ Masterclass Live
- Famous Interviews
- Remarkable Marketing

Panelist:

- Organic LinkedIn Whats Working for B2B Marketers at B2B MarCom Summit 2024
- Creating a Workplace Where Teams are Empowered to Experiment at AMA Mid-Atlantic MarCom Summit 2023
- Email Marketing: Insights from Marketers and Practitioners at AMA Mid-Atlantic Marketing Summit 2021

Keynote:

- Bosses for BOSS Case Study at GMarkU GAIN Conference 2022

MASTERING THE ART OF FAILING

A podcast dedicated to reshaping our understanding and approach to failure

We dive into the stories of leaders, entrepreneurs, innovators, and thinkers who have turned their failures into steppingstones for success. These conversations are more than just anecdotal accounts; they are a testament to the power of persistence, learning, and resilience.

Everyone's journey to success is riddled with missteps, pivots, and failures, it's time they're included in the conversation.

Tune in on your favorite podcast platform

www.failingpod.com

INDUSTRY AWARDS

- **2024 GMarkU Gainer Award Finalist**: Best Branding Campaign
- **2023 GMarkU Gainer Award Finalist**: Best Event
- **2022 GMarkU Gainer Award Winner**: Innovation in B2G Marketing
- **2022 BIG Innovation Award Winner**: Small Business Marketing Department of the Year

LETS CONNECT

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